日本におけるフィッシングと関連事件 Phishing & related issues in Japan



情報セキュリティ大学院大学 INSTITUTE of INFORMATION SECURITY

フィッシング対策協議会 情報セキュリティ大学院大学 内田勝也

Council of Anti-Phishing in Japan 技術 · 制度検討WG主査 Chair of A.P. Technology & System Study WG Institute of Information Secuirty Katuya Uchida, Professor, Ph.D.





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Phishingの分類 Taxonomy of Phishing in Japan

- ソーシャルエンジニアリング: Social Engineering
 - 広義のフィッシング: Comprehensive Phishing
 - ◆ ネットワーク経由: via Network
 - 電子メール利用: Mail
 - □ ウェブサイト利用: Web site
 - 狭義のフィッシング: Narrow Phishing
 - ワンクリック: Click fraud

携帯電話利用: via Celler Phone

ウェブ利用: via Web site

- ▶ フリーダイヤルへの誘導: To Toll free dial
- □ トロイの木馬: Trojan Horse (Malicious Software)
 - Trageted Trojan (Spear Trojan)
 - Random Trojan (Non Targeted)

Key Logger/Spyware - ID Theft

- ♦ 物理的方法: via Physical
 - 電話利用: Voice Phishing (Vishing)
 - □ 振り込め詐欺: Furikome-Sagi (Money Transfer Fraud)
 - □ ID盗難: ID Theft



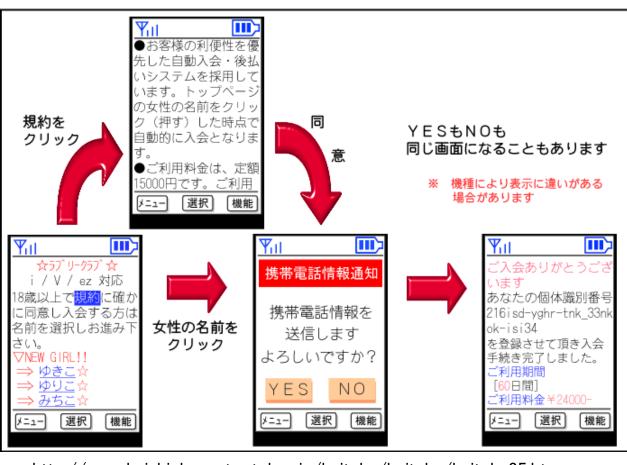


Social engineering is to get

important information by using

people's psychological weakness.

携帯電話でのワンクリック詐欺 About Click fraud via Cellphone



- 携帯電話でインター ネットに接続し、色々 なサイトを見ているう ちに、突然アダルト (出会い系)サイトにつ ながり、料金請求の表 示がされる
- Suddenly connects
 with a malicious site
 while hooking up to
 the Internet with the
 cellular phone, and
 the charge claim is
 displayed.

http://www.keishicho.metro.tokyo.jp/haiteku/haiteku/haiteku35.htm



振り込め詐欺 Furikome-Sagi (Money Transfer Fraud)

ソーシャルエンジニアリングの一種と考えることができる

A kind of social engineering 家族の一員(夫、子供、孫等)になりすまして、電話で送金を強いる Criminal masquerades as family's member, and tells a victim to transfer money by telephone.

日本における特殊なPhishingであると考えることができる One of the special case of phishing in Japan • この背景として、日本では

Financial system in Japan;

◆ 普通預金の口座開設は、1円から可能で口座維持費用は不要 The savings account can open from one yen and the account maintenance fee is free.

◆ ATMは、預金の預入/払出だけでなく、送金もできる

Money transfer is available by ATM as well as deposit and withdrawal. ◆ 従来は、ATMを使って現金の振込も自由にできた(現在は、現金10万円以上 はATMではできない)

Money transfer of cash was freely available by ATM. (Currently, money transfer of 100000 ven or more cash cannot be done by ATM.)

振り込め詐欺事例(音声): Case1: Furikome-Sagi (Voice in Japanese)

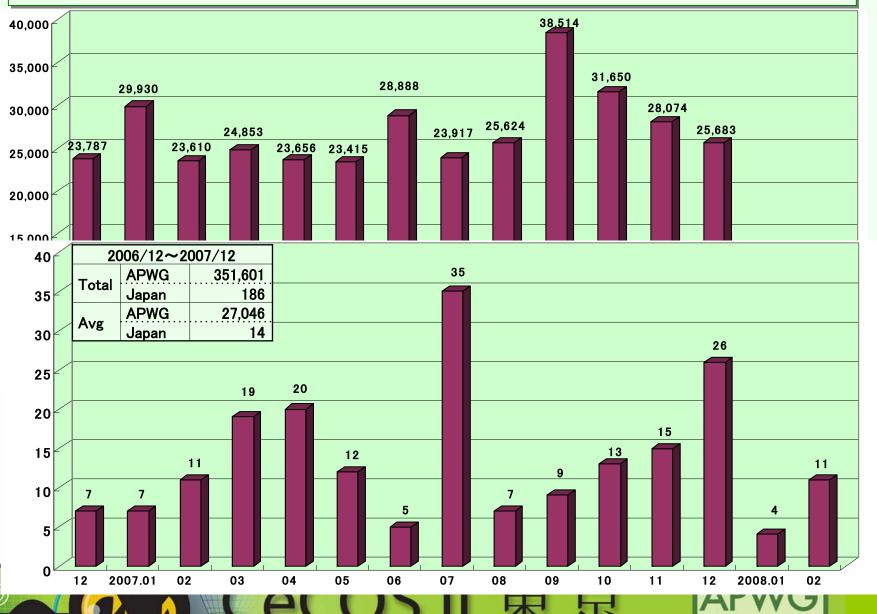
http://www.keishicho.metro.tokyo.jp/seian/koreisagi/hurikome onsei/hurikomesagi.htm

ソーシャルエンジニアリング例: Case2: Social Engineering
Nov. 1995, "Meet the Enemy" by Ray Caplan at Computer Security Institute(CSI) Annual Conference





Phishing報告件数(No. of Phishing reported) APWG vs Japan



TOKYO May 26 & 27, 2008

Institute of Information Security,

Katsuya Uchida,

Prof. Ph.D

Computer Crime & Security Survey Dollar Amount Losses by Type USA vs Japan

CSI: Computer Security Institute (http:/	′/www.gocsi.com/) Japan : Uchid	a (http://www.uchidak.com/Eng/)

Respondents: CSI: 2006=313, 2005=639		CSI		Japan		
Japan: 2007=246, 2006=216			2005	2007		2006
Virus	15,691,460	1	42,787,767	2,916,042	1	5,029,847
Laptop Theft	6,642,660	3	4,107,300	636,707	2	3,769,338
Telecom Fraud	1,262,410	8	242,000	509,960	3	20,000
Theft of proprietary Info	6,034,000	4	30,933,000	229,260	4	230,382
Insider Net Abuse	1,849,810	7	6,856,450	224,178	5	579,987
Unauthorized Access	10,617,000	2	31,233,100	222,637	6	213,200
Denial of Service	2,922,000	5	7,310,725	140,202	7	258,132
Bots within the organ.	923,700	9	_	108,860	8	_
Financial Fraud	2,556,900	6	2,565,000	100,160	9	50,000
System Penetration	758,000	10	841,400	35,260	10	64,310
Web site defacement	162,500	16	115,000	27,552	11	38,585
Sabotage	260,000	15	340,600	20,160	12	12,200
Password sniffing	161,210	17	_	17,460	13	_
Phishing, as a sender	647,510	11	_	5,010	14	_
Abuse of wireless net	469,010	12	544,700	1,160	15	11,300
Exploit of DNS Server	90,100	18	_	360	16	_
Instant Msg misuse	291,510	13	_	160	17	_
Misuse of public Web App	269,500	14	2,227,500	_		12,100
Other	885,000			113,800		1,231,160
Total Losses	52,494,290		130,104,542	5,308,928		11,520,541
Avarage of Losses/Resp	167,713		203,606	21,581		53,335
	Virus Laptop Theft Telecom Fraud Theft of proprietary Info Insider Net Abuse Unauthorized Access Denial of Service Bots within the organ. Financial Fraud System Penetration Web site defacement Sabotage Password sniffing Phishing, as a sender Abuse of wireless net Exploit of DNS Server Instant Msg misuse Misuse of public Web App Other Total Losses	7=246, 2006=216 2006 Virus 15,691,460 Laptop Theft 6,642,660 Telecom Fraud 1,262,410 Theft of proprietary Info 6,034,000 Insider Net Abuse 1,849,810 Unauthorized Access 10,617,000 Denial of Service 2,922,000 Bots within the organ. 923,700 Financial Fraud 2,556,900 System Penetration 758,000 Web site defacement 162,500 Sabotage 260,000 Password sniffing 161,210 Phishing, as a sender 647,510 Abuse of wireless net 469,010 Exploit of DNS Server 90,100 Instant Msg misuse 291,510 Misuse of public Web App 269,500 Other 885,000 Total Losses 52,494,290	7=246, 2006=216 2006 Virus 15,691,460 1 Laptop Theft 6,642,660 3 Telecom Fraud 1,262,410 8 Theft of proprietary Info 6,034,000 4 Insider Net Abuse 1,849,810 7 Unauthorized Access 10,617,000 2 Denial of Service 2,922,000 5 Bots within the organ. 923,700 9 Financial Fraud 2,556,900 6 System Penetration 758,000 10 Web site defacement 162,500 16 Sabotage 260,000 15 Password sniffing 161,210 17 Phishing, as a sender 647,510 11 Abuse of wireless net 469,010 12 Exploit of DNS Server 90,100 18 Instant Msg misuse 291,510 13 Misuse of public Web App 269,500 14 Other 885,000 52,494,290	7=246, 2006=216 2006 2005 Virus 15,691,460 1 42,787,767 Laptop Theft 6,642,660 3 4,107,300 Telecom Fraud 1,262,410 8 242,000 Theft of proprietary Info 6,034,000 4 30,933,000 Insider Net Abuse 1,849,810 7 6,856,450 Unauthorized Access 10,617,000 2 31,233,100 Denial of Service 2,922,000 5 7,310,725 Bots within the organ. 923,700 9 - Financial Fraud 2,556,900 6 2,565,000 System Penetration 758,000 10 841,400 Web site defacement 162,500 16 115,000 Sabotage 260,000 15 340,600 Password sniffing 161,210 17 - Phishing, as a sender 647,510 11 - Abuse of wireless net 469,010 12 544,700 Exploit of DNS Server 90,100 18	7-246, 2006=216 2006 2005 2007 Virus 15,691,460 1 42,787,767 2,916,042 Laptop Theft 6,642,660 3 4,107,300 636,707 Telecom Fraud 1,262,410 8 242,000 509,960 Theft of proprietary Info 6,034,000 4 30,933,000 229,260 Insider Net Abuse 1,849,810 7 6,856,450 224,178 Unauthorized Access 10,617,000 2 31,233,100 222,637 Denial of Service 2,922,000 5 7,310,725 140,202 Bots within the organ. 923,700 9 - 108,860 Financial Fraud 2,556,900 6 2,565,000 100,160 System Penetration 758,000 10 841,400 35,260 Web site defacement 162,500 16 115,000 27,552 Sabotage 260,000 15 340,600 20,160 Password sniffing 161,210 17 - 17,460	7-246, 2006=216 2006 2005 2007 Virus 15,691,460 1 42,787,767 2,916,042 1 Laptop Theft 6,642,660 3 4,107,300 636,707 2 Telecom Fraud 1,262,410 8 242,000 509,960 3 Theft of proprietary Info 6,034,000 4 30,933,000 229,260 4 Insider Net Abuse 1,849,810 7 6,856,450 224,178 5 Unauthorized Access 10,617,000 2 31,233,100 222,637 6 Denial of Service 2,922,000 5 7,310,725 140,202 7 Bots within the organ. 923,700 9 - 108,860 8 Financial Fraud 2,556,900 6 2,565,000 100,160 9 System Penetration 758,000 10 841,400 35,260 10 Web site defacement 162,500 16 115,000 27,552 11 Sabotage 260,000 15 340,600 20,160 12 Password sniffing 161,210 17 - 17,



総額で約10倍、回答社平均で約8倍 Total Losses: 10 times, Average Losses: 8 times

日本のコンピュータ犯罪の特徴 Computer crime in Japan

- コンピュータ犯罪自体が少ない
 Computer crime is fewer than USA
- 英語のPhishingには多くの人が感心を示さない(?)
 Many people are not interested in English Phishing



事例: 電子メール⇒電話 Case3: Email ⇒ Toll Free (English)

From: "AF Financial" <affinance@size.com>

To: <undisclosed-recipients>

Sent: Tuesday, May 13, 2008 9:12 PM

Subject: Telephone banking

We recently reviewed your account, and we suspect an unauthorized ATM based transaction. Therefore as a preventive measure we will temporary limit your access to sensitive features. To ensure that your account is not compromised please call our security center toll free at: +1 - 877 - 285 - 9764 and verify your identity to prevent deactivation.

If this is not completed by May 15, 2008, we will be forced to suspend your account indefinitely, as it may have been used for fraudulent purposes.

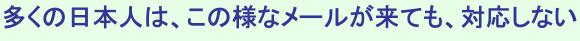
We thank you for your cooperation in this manner.

AF Financial Group, Customer Service.

If you do not have an account with us, please ignore this message as it has reached your email address by mistake. We are sorry for any inconvenience this may caused.

Please do not reply to this e-mail as this is only a notification. Mail sent to this address cannot be answered.

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Recently, I received this mail, however, I did nothing.



事例: 電子メール⇒電話 Case3: Email ⇒ Toll Free



Home | News | Privacy | Alerts | Help | Contact Us

Online Banking:

Login | Register | Help

PERSONAL SERVICES
BUSINESS SERVICES
ONLINE BANKING
FINANCIAL TOOLS

ABOUT AF FINANCIAL

Quick Links:

Personal Services



Business Services



URGENT NOTICE: An email has been sent out saying it is from AF Financial Group with "Unusual purchase pattern" in the subject line. This email suggests that you call a toll free number to verify your debit card number, expiration date, and personal identification number (PIN). THIS EMAIL IS A SCAM AND HAS NOT BEEN SENT BY AF BANK. Please delete this email and do not call the phone number listed. If you have given out your debit card information please contact AF Bank Customer Support ASAP; 800-723-4718 or 336-246-4344.



BANKING: Checking, Savings, CDs, Compare All Accounts, Consumer Loans, Mortgages

INSURANCE: Auto Insurance, Homeowners Insurance, Health Insurance, Life Insurance, Bonds, Report a Claim, Samaritan's Purse Travel Protection, Request a Quote

INVESTMENTS



Checking, Compare All Accounts, Commercial Loans

BUSINESS INSURANCE: Commercial Insurance, Group Health Insurance, Bonds, Report a Claim, Samaritan's Purse Travel Protection, Request a Quote

INVESTMENTS



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事例: 電子メール⇒偽ウェブ Case4: Pure Phishing in English

> **件名**: Bank of America Alert: Your account has been blocked.

差出人: onlinebanking@bankofamerica.com

2008/05/21 10:37





Online Banking Alert

Need additional up to the minute account information? Sign In »

Your Online Banking is Blocked

Because of unusual number of invalid login attempts on you account, we had to believe that, their might be some security problem on you account. So we have decided to put an extra verification process to ensure your identity and your account security. Please click on sign in to Online Banking to continue to the verification process and ensure your account security. It is all about your security. Thank you, and visit the customer service section.

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多くの日本人は、この様なメールが来ても、対応しない

Recently, I received this mail, however, I did nothing.



TOKYO May 26 & 27, 2008



日本のコンピュータ犯罪の特徴 Computer crime in Japan

- コンピュータ犯罪自体が少ない Computer crime is fewer than USA
- 英語のPhishingには多くの人が感心を示さない(?)
 Many people are not interested in English Phishing
- 犯罪者にとって、Phishing より、「費用対効果」(?)のある犯罪がある
 There are crimes with "Cost-Effectiveness" from Phishing for criminals
- ただ、Phishing (含 ID Theft等)は、今後次第に増加していくと思われる Phishing (inc. ID Theft) will increase gradually in the future in Japan

振り込め詐欺 Furikome-sagi (Money Transfer Fraud)

Year(JanDec.)	2004	2005	2006	2007
No. of Items	25,667	21,612	19,020	17,930
Amount 10K¥	2,837,866	2,515,187	2,549,330	2,514,242
(Avr. 10K¥)	(111)	\ /	(134)	
(Amount K\$)	(283,787)	(251,519)	(254,933)	(251,424)

Crimes related Japanes Banks

Upper: No. of Items Middle: Amount 10K¥

Lower: Avr.Amount 10K¥

Fiscal year (Apr Mar.)	2003	2004	2005	2006	2007
偽造キャッシュカード Forged Cash Card	106 33,072 (312)	468 106,236 (227)	913 <mark>97,691</mark> (107)	633 57,603 (91)	550 31,900 (58)
盗難キャッシュカード Stolen Cash Card		459 50,031 (109)	6,114 427,980 (70)	6,863 308,835 (45)	3812 144,856 (38)
盗難通帳 Stolen Passbook	670 194,300 (290)	305 40870 (134)	280 103,880 (371)	253 26,818 (106)	170 29,070 171
インターネットバンキング Internet banking		1 0 (0)	49 10,486 (214)	100 10,900 (109)	191 1 <mark>6,426</mark> (86)

注)預金者保護法: 2005年8月成立、2006年2月施行

Note) The Depositor Protection Act: Enact Aug. 2005, Enforcement Feb. 2006

http://www.npa.go.jp/safetylife/seianki31/1_hurikome.htm

http://www.fsa.go.jp/news/19/ginkou/20080416-1.html



今後を考える About the Future

- 犯罪のROI (Return On Investment) を考える必要がある。犯罪者にとって、 効率的な犯罪が多くなるのは当然であろう。このため、Phishing の増加傾 向は変わらないが、急激に増加しないであろう
- また、英語等、日本語以外の Phishing が報告される可能性は少ない。
- Phishing 対応は、技術だけでなく、犯罪者、被害者等の心理面からの研究が重要になるであろう。

参考

Robert B. Cialdini, "INFLUENCE - Science and Practice"

6つの人間の脆弱性: Six weapons of influence

➤ 返報性: Reciprocation

➤ コミットメントと一貫性: Commitment and Consistency

▶ 社会的証明: Social Proof

▶ 好意: Liking

▶ 権威: Authority

▶ 希少性: Scarcity







